

BEVERAGE WHOLESALER SWORN STATEMENT

THE LEADING
INFORMATION
SOURCE FOR THE
BEVERAGE ALCOHOL INDUSTRY

ABOUT BEVERAGE WHOLESALER »

Beverage Wholesaler is devoted to the top tiers of the beverage alcohol industry. It is the ONLY publication designed for beverage wholesalers, distributors, and brokers. It reaches more than 9,500 decision makers nationwide in the beer, wine, and distilled spirit industries.

BUSINESS »

Wholesaler/Distributors 9,512

TITLE »

Owner, Partner	5,212
Vice President	2,219
Managers/Directors	987
Sales Management	897
Other Supporting Titles	197
	9,512



NEW IN 2024: BEST PRACTICE AWARDS

The Distributor Best Practices Awards were created to honor members of the middle tier for their use of innovation in running efficient, successful operations. The inaugural awards will be announced in the Winter 2024 issue of *Beverage Wholesaler*.

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Audience360

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